

## **EcoStrate has been Selected by Walmart to Showcase Innovative Products at Upcoming U.S. Manufacturing Summit**

*EcoStrate, SFS, Inc. has been chosen to showcase its products at the 2015 Walmart U.S. Manufacturing Summit*

Washington, DC ([PRWEB](#)) June 05, 2015 -- EcoStrate, SFS, Inc., the groundbreaking producer of durable, low cost signage, flooring and promotional items which divert waste from landfills, has been chosen to showcase its products at the 2015 Walmart U.S. Manufacturing Summit on July 7-8th. Following EcoStrate's recent arrival to the market, the President and Owner of Corporate Floors Inc., one of the largest flooring dealers and installers in the state of Texas, deemed EcoStrate "a real game changer in the flooring industry" and "innovation at its best."

EcoStrate will present its cutting edge indoor signage, traffic signage, ADA compliant signage and promotional/display products for customer specific solutions amidst a large selection of U.S. manufacturers during the Walmart Summit's Open Call day on July 7th at Walmart's corporate offices in Bentonville, Arkansas. "Our products are highly sustainable, recyclable, and deter costly metal corrosion and theft," explains EcoStrate CEO and Founder, Ron Sherga. "We make all of our products in the USA with the EcoStrate process that has been validated by the California Air Resource Board and EPA to reduce greenhouse gases and landfill space."

Walmart recently announced its initiative to invest \$250 billion over the next 10 years in products that support American jobs to help spark a revitalization of U.S.-based manufacturing. The July 2015 Summit provides EcoStrate with the opportunity to directly present products to buyers of Walmart, Walmart.com and Sam's Club.

<http://corporate.walmart.com/global-responsibility/us-manufacturing>

On December 11, 2014, EcoStrate announced its innovative collaboration with DuPont Industrial Biosciences to establish the first post-consumer recycling program for commercial and residential carpet made from DuPont's Sorona renewable fiber. The Joint Development Agreement has enhanced EcoStrate's ability to transform end of life materials into value added products and the resulting materials are currently utilized in highway and street traffic signs.

Ron Sherga, CEO and founder of EcoStrate, has over 35 years of plastics industry experience. He has owned and managed numerous large scale projects and strategies related to recycling, energy, materials recovery and sustainable solutions. He brings a wealth of knowledge and industry experience to EcoStrate. Ron is certified by the Massachusetts Institute of Technology in Clean Energy ventures and is recognized by many industries as the leading subject matter expert for recycling and innovation. He was featured on the cover of Recycling Today magazine in April of 2014.

Walmart recently combined its U.S. Manufacturing Supplier Summits and Open Call events into a single, comprehensive event titled "Investing in American Jobs." The 2015 Summit will include remarks by Walmart U.S. President and CEO Greg Foran, Arkansas Governor Asa Hutchinson, and numerous government leaders and influential industry experts regarding current trends and the future of the American Jobs Initiative.

About EcoStrate SFS



EcoStrate uses electronic waste plastics, a variety of textile waste, including carpet, to create traffic signs, indoor signage, and flooring. Our founders have extensive experience using materials such as carpet, computer carcasses and carpet padding, textile waste and other waste products to be recycled into products already in use today. EcoStrate aims to divert these waste raw materials from landfills into its recycling plants and into a final, 100% post-consumer recycled product.

For more information please contact Ron Sherga at [rsherga\(at\)ecostratesfs\(dot\)com](mailto:rsherga@ecostratesfs.com) or 214-693-7792.



**Contact Information**

**Wendy Drake**

EcoStrate, SFS, Inc.

<http://www.ecostratesfs.com/>

+1 202-741-1293

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).